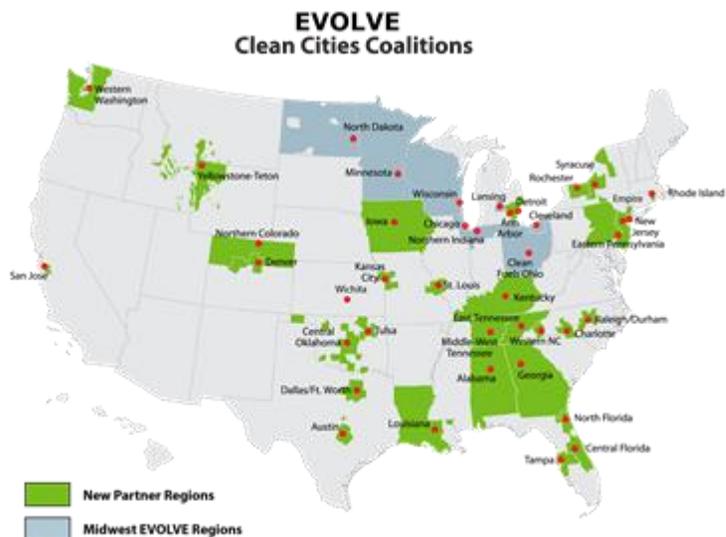


**CCFC included in Zero Emission Vehicle (ZEV)
infrastructure and awareness proposal submission
to Electrify America (VW Settlement funding)**



National EVOLVE, expands on a project recently funded by the U.S. Department of Energy known as **Midwest Electric Vehicle Opportunities: Learning, eVents, Experience (Midwest EVOLVE)**, described briefly in the proposal and in more detail in a separate funding proposal submitted to Electrify America under the “Midwest EVOLVE” title. From its inception, Midwest EVOLVE was designed to be replicable outside of its original geographical implementation area. National EVOLVE packages the philosophy of bringing EV outreach to areas where potential consumers will already be with core concept elements of EV educational events, ride and drives, and consumer education. This is implemented with experienced partners ready to execute in locations across the country, for a total potential of 47,000 test drives and reach of 320,000 educational participants. By increasing demand for electric mobility, this project highly complements the work Electrify America will be doing to develop charging infrastructure along interstate corridors and in major metropolitan areas.

The implementation efforts proposed here will be coordinated by local coalitions of the U.S. Department of Energy’s Clean Cities Program, which has worked since 1993 to support local actions that reduce the use of petroleum. Current Clean Cities coalition partners implementing the Midwest EVOLVE project will provide mentoring assistance to new project sites when needed to ensure successful execution. Clean Cities coalitions already have relationships with local partners such as utilities, state agencies, municipalities, automakers, dealerships and others. This enables Electrify America investments to capitalize on the experience, connections and expertise of Clean Cities coalitions and their local partnerships throughout the country.



Should EVOLVE receive funding, the three (3) designated **North Carolina** coalitions have partnered together to support the deployment of several events under this project. We have committed to 2 Macro (large) events, 7 Micro (smaller) events, and 5 workplace charging events each year of the funding. These events would include ride & drives and the we anticipate the project will run 2 years with a total of 28 events across NC. For more information, please contact Centralina Clean Fuels Coalition Coordinator, Jason Wager at jwager@centralina.org.