

5 THINGS YOU NEED TO KNOW ABOUT THE VW SETTLEMENT

The State of North Carolina is receiving \$92 million dollars from the Volkswagen (VW) Settlement, which will be managed by the NC Department of Environmental Quality (NCDEQ). Funds are intended for environmental remediation projects to reduce emissions and improve air quality, and will be allocated based on the [NC VW Mitigation Plan](#).

1. WHAT FUNDING IS AVAILABLE?

The first of three phases, Phase 1 (2018-2020) funding is now available and includes 33% of settlement funds, roughly \$30 million.

Why phased? This approach will allow NC DEQ to build in transparency and public review, learn which projects are best in NC, and evolve with changing technology.

2. WHO CAN SUBMIT PROJECTS?

Projects submitted during Phase 1 by the following entities are eligible:

1. local, state, and tribal government organizations;
2. public or private nonprofit organizations; and
3. public-private partnerships where the lead applicant represents a public sector, public or private nonprofit entity.
4. both public and private projects will be eligible for the light-duty ZEV infrastructure program.

3. WHAT PROGRAMS ARE ELIGIBLE?

Phase 1 funding can be used for five Eligible Action Areas including school bus replacement (40% of funds); transit bus replacement (20% of funds); clean heavy-duty on-road equipment (10% of funds); clean heavy off-road equipment (10% of funds); and Zero Emission Vehicle infrastructure (15% of funds).

4. WHERE IS THE MOST CURRENT INFORMATION ABOUT FUNDING?

NC DEQ regularly updates their website, www.deq.nc.gov, with information about the mitigation plan, project phases, public involvement, eligibility, and contact information. Additional information about eligible program specifics are also [here](#).

5. AVAILABLE ASSISTANCE

For general VW Settlement questions, contact NC DEQ daq.NC_VWGrants@ncdenr.gov

For application or project assistance, contact your local Clean Cities Jason Wager, jwager@centralina.org, 704.348.2707



Did You Know:
18,700 affected VW vehicles were in North Carolina.

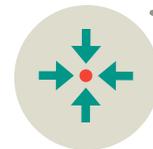
FYI:

DEQ proposes splitting the funds up with 68% in urban/suburban counties and 32% in rural counties.



Insider Tip:

DEQ will devote 15% of funds to light-duty zero emission vehicle (ZEV) supply equipment.



Highlight!

DEQ will consult Environmental Justice stakeholders in areas that bear a disproportionate share of air pollution.



Want to receive funding updates?

Send an email with "Subscribe" in subject line to daq.NC_VWGrants@ncdenr.gov



5 WAYS TO REALIZE YOUR PROJECT IDEAS FOR THE VW SETTLEMENT

For accomplishing an effective and impactful project, five common themes emerged that aim to increase the use of alternative fuel vehicles (AFVs) and advanced technology to reduce U.S. dependence on imported petroleum, increase fuel economy, and decrease emissions.

Did you know?

The Department of Energy's Clean Cities Coalition Network celebrates 25 years of assisting in the development of AFV projects



FYI:

Having strong partners create clear communication & undivided attention



Added Benefits:

By raising awareness of a particular alternative fuel, this encourages greater conversation about the availability of all alternative fuels



Key Takeaways:

Conversations about AFVs bring other fleets into the market and often are the catalyst for further federal funding



1. BRING SUBSTANTIAL CHANGE

Beyond simply deploying vehicles and establishing fueling infrastructure, impactful projects also bring substantial and meaningful change to their respective communities.

Think: expanding public fueling options, supporting regional economic growth, and advancing important conversations within communities about transportation energy.

2. USE PARTNERSHIPS

Most projects include multiple partners who lead sub-projects that focus on meeting *specific fleet and community needs*. While some sub-projects can be complex endeavors involving the construction of fueling infrastructure and the purchase of large quantities of vehicles, *most projects involve relatively small actions*, such as one fleet purchasing a few vehicles.

3. DECIDE THE PROJECT FOCUS

A *narrow focus* develops specialized knowledge & undivided attention on one technology.

A *broad focus* leverages partners, matching funds, & public awareness.

4. PRIORITIZE FUNDING

Each project has its own unique focus and way of *prioritizing the allocation of the funds* they receive. For example, some projects focus primarily on funding fueling infrastructure while others focus on assisting with the purchase of vehicles. *Planning and budgeting appropriately from the beginning* is important.

5. PROJECT ADMINISTRATION

Track project performance with a tool that *treats all fuels / technologies equitably*. Project roles need to be defined and staffed appropriately *from the beginning*. Open / regular *communication* with all partners helps to keep everyone informed and *audit / legal services* should be readily engaged. For all aspects of project development, contact Jason Wager, jwager@centralina.org, 704.348.2707.