



**Core Stakeholder Group Meeting**  
**March 26, 2008**  
**11:00 noon – 1:00 pm**  
**Joseph-Beth Booksellers**

**AGENDA**

**Setting the Framework and Introductions:** (5 minutes)

- When introducing yourself take a moment to share what your clean fuels/vehicles focus will be for the next year

**Discussion of Coalition Annual Goals/Objectives:** *Roundtable Discussion* (40 mins)

Our coalition goals are set by the national Clean Cities program (**see attached 2007 Action Plan**), however, we need to make these goals work locally. Let's focus on the following questions:

1. How are we doing in meeting these current national goals?
2. What action areas need improvement?
3. What do you think our 2008 coalition actions should be?

**Working Lunch**

**Discussion of Coalition Activities:** (1 hour, 15 minutes)

Open discussion of coalition activities [Stakeholder Assistance, Outreach, and Coalition Opportunities]. **Question: Do we want to retain these same focus areas?**

Below is a list of suggested topics:

*Stakeholder Assistance*

- How to better engage the CSG (e.g.- meeting format change)?
  - Do we need to get "new blood" into the CSG?
- List of ideas to pursue – what are the "hot" topic areas?
  - Any key programs for us to pursue in the next year – i.e. refuse haulers, landfills, others?
- How can we better measure our impact on the region? (received 13 responses out of 100+/- sent for annual survey)

*Outreach*

- Better ways to connect and communicate with broader stakeholder group
- What information should we provide?
  - In what format?
- How can we make the most of our resources in 2008?
  - CFAT Education wraps up in 18 months

*Coalition Opportunities*

- Coalition sustainability?
- Writing a \$100K grant for SEO – Is there a regional demonstration project worth including in this application?
- Staff serving as energy consultants also– is there a need? How would we implement?

**Meeting Wrap Up** (5 minutes)

- Next Meeting Date – **May 21, 2008**, Noon to 2 pm; Centralina COG.